

Bundy for Governor Campaign
End of Year Report (2021)

January 1, 2022

Dear Friends,

As 2022 has arrived, my staff and I feel impressed to report what the Bundy for Governor Campaign has been up to over the last 7 months. When we first got started in June, we vowed to outwork the other candidates and treat each donation as a sacred fund. We believe it is our continual duty to give an accounting to the people who have donated their time and money to this campaign. Our desire is not to just seat a governor only, but to create a refuge for God-fearing, liberty loving people who live in Idaho! As I have traveled the State many times over the last few months, I have met with hundreds of people who have expressed how we MUST Keep Idaho IDAHO. I couldn't agree more!

When we moved to Idaho 7 years ago, Lisa and I believed Idaho would be a place our family could live for generations, secure from the destruction of the liberal plague that is sweeping across our nation. However, I soon found out that the same tactics that were implemented to strip states like Colorado and Nevada from their conservative values are being aggressively implemented in Idaho. Implemented by people such as Governor Brad Little and Speaker Scott Bedke (both Republicans in name I might add). I don't want Idaho to become another Oregon and I do not believe you do either. So, it is imperative that we act now! Act before Idaho becomes so corrupted that preserving freedom is impossible without bloodshed. Look at California, it will never return to liberty without a rightful revolution.

If I have learned anything in the past 7 month on the campaign trail, it is that the people of Idaho have a great opportunity to unite together and press hard upon the brakes rolling Idaho towards an Oregon or California. We can turn this big bus around, if we so desire! We won't have the convenience of power brakes nor power steering so it will take a ton of grit and sweat to get it done, but it can be done here in the Gem State. I hope you are up for it. I hope enough of us are up for the task. With the Lord's advantage I know Idaho can be the example to the rest of the world of how to be free and prosper in peace. Idaho can be the place where freedom is secure for our families. This will only happen if we demand liberty, in peace and are willing to sacrifice as required to bring Idaho back to its conservative roots.

This report is evidence of what my staff and I are willing and capable of doing with the funds and support you have provided to us. We are not naive to the fact that the battle for the governor seat has just begun and there is much much more to do. This report is just that, "a report". As we continue to take control of the narrative, educate thousands, and gain more and more support throughout Idaho we will give you updates. We believe we have a duty to inform those who support us financially.

This report is broken down into 4 categories; People to People, Special Events, Analytics and Finances. So here it is!

Thank you!



Ammon Bundy

People to People

In the last 196 days the Bundy for Governor Campaign has organized or participated in 117 events, 97 Ammon attended himself, 81 of these events Ammon spoke at. The Bundy for Governor Campaign has personally reached thousands of people during these events and many people have been educated on what it will take to Keep Idaho IDAHO.

Ammon and Wendy (campaign manager) along with various other staff members have traveled the State of Idaho from North to East several times, putting approximately 13,000 miles on the campaign RV.

In an effort to keep costs low and maximize effectiveness, each trip has been packed with Meet 'N' Greet, TownHalls, Convocations and local radio and news interviews. The formula to gaining more support has been very simple, get people to listen to Ammon as he presents the facts, they see the truth and become motivated to support.

Social Media

June 19 - Dec 2021	Facebook Post Reach	Twitter Impression	Instagram Post Reach	Video Reach
Total	511,132	488,700	196,119	195,200

Truth Ads

The Ammon Bundy for Governor Campaign has been running media ads all over Idaho to help people consider the raw truth about several matters. A few of the topics we have covered are:

Safe and Effective? - If the COVID shot is safe and effective then why...?
<https://votebundy.com/go/77222985-4380-42db-bef7-5caca30fed9b>

Covid Vaccination Death Numbers - This ad is comparing the US government's response to flu vaccination deaths in 1976 at 53 deaths to the current US government's response with over 7200 reported COVID vaccination deaths (to date). <https://votebundy.com/go/4abaceb4-8f81-4dad-afa5-6fecfa8749c7>

Seems "my body, my choice" is more about killing babies and less about freedom! - For decades, leftist liberals, socialists and feminists have been screaming about "my body, my choice". Remarkably, these same people now want to force you to inject foreign substances into your body against your will. Obviously, they never cared about "my body, my choice" only about killing babies. <https://votebundy.com/go/cc6f670c-2fae-4c04-8c58-d38f27c720f6>

Government is Doing the Same as the Nazis - This ad is comparing what went on in Germany (1933-1945) to the beginning of what is happening now with COVID vaccine mandates and those that refuse to get them. Very similar. <https://votebundy.com/go/2bfefd14-f909-4d14-987c-74c112c46fe7>

Note: - To date, very little phone banking or direct mailers have been used to further the campaign. We believe it is too early in the election season to start making phone calls or sending direct mailers. Phone banking and mailers are high in cost and more donations will need to be offered before these tactics can be implemented effectively.

Endorsements

Ron Paul – <https://www.votebundy.com/media/press-releases/ron-paul-endorses-ammon-bundy-for-idaho-governor/>

Roger Stone - <https://www.votebundy.com/media/press-releases/roger-stone-endorses-ammon-bundy/>

Pete Santilli – and many more...Go to this link to see some of the endorsements Ammon Bundy for Governor has received:

<https://www.votebundy.com/about/endorsements/>

Special Events

June 19 - The Big Announcement - On a hot June day we served 520 burgers and around 150 hotdogs, 670 meals in total. Just over 700 people attended as I announced my run for governor. More importantly I laid out the Keep Idaho IDAHO plan. Between the food crew, tables, security, and production there were nearly 50 volunteers. Several media representatives mentioned how organized and detailed the event was. Here is a short video recapping the event:

<https://youtu.be/WiK-wl9UloQ>. To watch the entire event or just my speech go to this link: <https://www.votebundy.com/events/big-announcement/>

September 18 - Vote to Keep Idaho IDAHO Rally - On a stormy fall day the wind and rain subsided long enough for over 300 people to gather together in my hometown of Emmett in celebration of Constitution week. With live music, good food and lots of fun, I repented of my refusal to vote and registered along with many other people. Since then, we have helped hundreds of people to register to vote in Idaho. Here is a short video recapping the event:

<https://youtu.be/JgeSUP7BqDA>. To listen to my entire address, go to this link: <https://www.votebundy.com/events/keep-idaho-idaho-rally/emmett/>

November 11 - The Keep Idaho IDAHO Old Time Barn Dance - We started planning for about 250 people to attend the barn dance and by the time it came around over 500 people participated. Held in Star, we ate two roasted pigs and other good grub, then danced the night away after receiving swing and line dance instructions. We also enjoyed a pie bake and eating contest and raffled an ice chest full of Bundy Beef. All proceeds went toward furthering the campaign effort.

December 11 - A Christmas Evening Black Tie Affair - With fine decorations, fine food and everyone dressed in their finest, this black-tie affair sold out. With our spouses and friends, we enjoyed an intimate evening filled with live music, excellent food and a Christmas atmosphere. This was an opportunity to support Ammon's bid for Idaho Governor, enjoy friends and help Keep Idaho IDAHO. Our proceeds at this event were higher than expected and have helped pay for further media campaigns and travel.

Monthly Virtual TownHalls - We have held 3 monthly Virtual TownHalls starting in October. In the first Virtual TownHall we covered my background and went into detail about how Governor Little used martial law executive power to obtain over 18 billion dollars from the federal government and place himself as a legal dictator over Idaho. These orders are still in place today. To watch, go to this link: <https://www.votebundy.com/campaign-events/virtual-townhall/october-2021-replay/>

In the November Virtual TownHall we dove into the two periods of education in our nation including public education today. We have strayed a long way from our educational roots. To watch, go to this link: <https://www.votebundy.com/campaign-events/virtual-townhall/november-2021-replay/>

December's Virtual TownHall was focused on the challenges and solutions to so many people migrating into Idaho. Idaho attracting the wrong people will bring us to our knees and if we continue as we are now in less than 5 years the liberals will control the state government. To watch, go to this link: <https://www.votebundy.com/campaign-events/virtual-townhall/december-2021-replay/>

Analytics

Three candidates statistically have risen to the top in this 2022 Idaho Governor race, incumbent Governor Brad Little, Lieutenant Governor Janice McGeachin and Ammon Bundy. The following analytics are based on multiple internal polls that were commissioned for the purpose of campaign information and not to publish to the public.

The first poll was commissioned in August (2021), the second was in early December (2021). Each poll was statewide. The first poll was to anyone of voting age in Idaho. This poll was online using paid pop ups ads while people in Idaho were browsing the internet. The second poll was sent by email to active Idaho Republicans and Conservatives. Each poll was requested by the Bundy for Governor Campaign but commissioned by two independent firms. Our desire was to not taint the information in any way so we could rely on the data these polls would provide to us.

Here are links to view the result of each poll:

December - <https://www.surveymonkey.com/stories/SM-YRF7V2SQ/>

August - <https://votebundy.com/go/80ce1993-7fe9-44f3-8499-f000bf192915>

The following is a synopsis on the statistics that have been collected from the polls and other public information available from prior elections.

December 05, 2021

Janice McGeachin's increase in voter support is nearly stagnant (even with the Trump endorsement). Her support has only increased about 4% since she announced her run for governor in May (2021). Her election in 2018 was won due to five Republican candidates splitting the vote to her benefit, making Janice's primary voting base around 56,000 people historically. Projections indicate that Janice is not gaining enough support to overcome Brad Little in the May primaries. Unless she can shore up her campaign in the right direction and convince a lot more people to support her, she will remain significantly behind Brad Little.

The good news for Janice is Brad Little has not increased his voting base either. In fact, it appears that he has lost some of his base over the past year and a half due to COVID decisions he made in 2020. However, Little's primary voting base is much

larger than Janice's primary voting base and unless Janice can increase her support more than she currently has, she will not come close to overcoming Brad Little by May of 2022. It is highly unlikely Janice will be able to get her campaign firing on all cylinders in time since she has not been able to get it functioning well up to this point.

On the other hand, Ammon Bundy has tremendously increased support since he announced running for governor in June (2021). This support is not a normal base either. In just a few months Ammon has assembled a very effective campaign team and has outpaced everyone in the race. His support has increased by 23% since August (2021) and he is gaining more momentum each week. His campaign has been compared to a "presidential type campaign" and in every credible poll he has passed or is neck to neck with Lieutenant Governor Janice McGeachin and gaining rapidly on Governor Brad Little.

In 2022 everything with the Idaho governor's race will be accelerated. Brad Little will turn on his well-funded but archaic campaign machine. Janice will not be able to do much more than she has already done because of lack of funding, organization and core support. With every dollar Ammon Bundy receives he will need to multiply his effectiveness, as Brad Little will waste much of his campaign funds attacking Ammon and Janice. However, if Ammon Bundy can maintain his increase in support and not make a big mistake, he is projected to surpass Brad Little in the primary with a small margin.

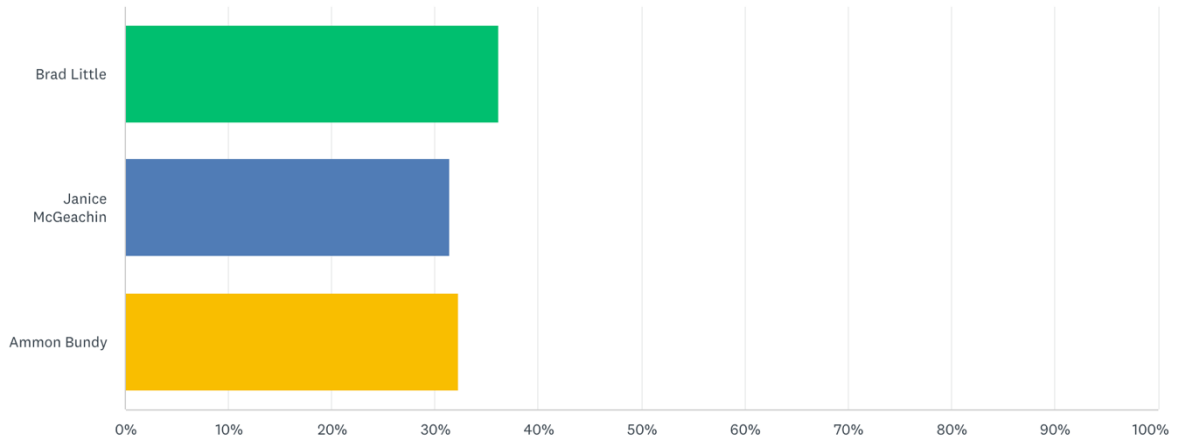
Additionally, if there is a good turnout at the Republican primary polls in May the candidate that will benefit the most is Ammon Bundy. Janice McGeachin will benefit in small measure as well. Idaho election statistics reveal that in bumper voter turnouts the ultra-conservative candidate enjoys the most benefits. There is good reason to believe that the primary election in May (2022) and also the general election in November (2022) will be highly attended. So that's good news for the Bundy campaign.

Another demographic to consider is the Idaho anti-establishment voter. These people could have an impact on the election in May if they are motivated enough to come out to vote as Republicans. Again, this group of people will lean much more towards Ammon than Janice. Janice McGeachin has been in politics for a decade and a half and they view her as part of the establishment or at least someone who has not done much to curtail the establishment's direction. In fact, many of the anti-establishment people in Idaho will refuse to vote for both Brad Little or Janice McGeachin even if Ammon Bundy left the race for some reason. Without someone like Ammon Bundy in the race many of these people will simply not vote.

Janice or Ammon splitting the conservative vote certainly is what Brad Little is hoping for. However, if the Ammon Bundy campaign continues in the direction it is going and this 2022 Idaho election is the bumper year as expected, then Brad Little may be disappointed, even if Janice McGeachin remains in the primary race.

Out of the top three Republican candidates, who will effect the most needed corrections for Idaho?

Answered: 232 Skipped: 5

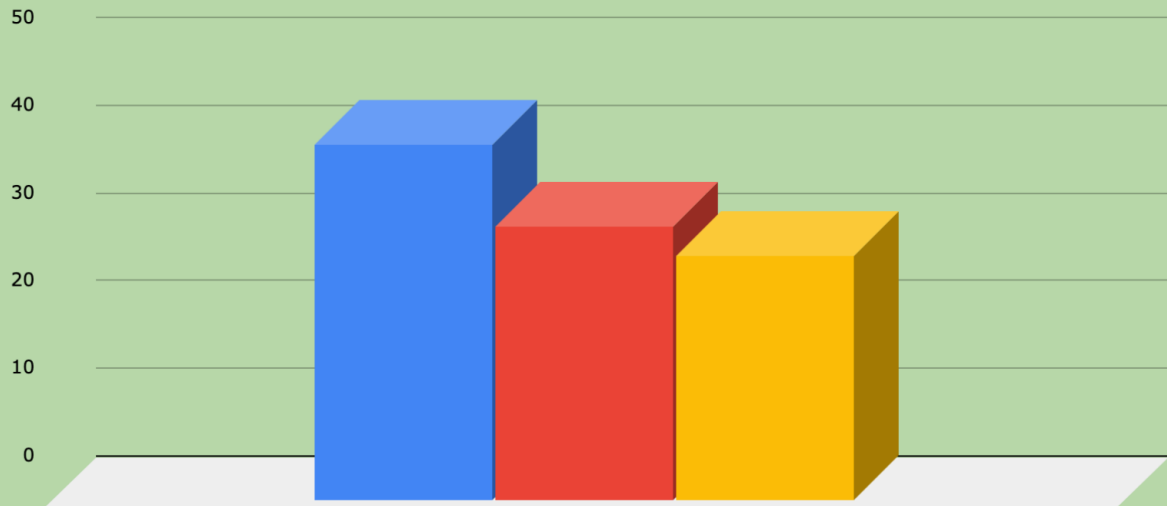


Who is winning today?

🔍 (0)

Out of the top governor candidates in Idaho, who do you believe would be most willing to stand up for your right to worship, travel or trade?

■ Brad Little ■ Ammon Bundy ■ Janice McGeachin



Finances

The Bundy for Governor Campaign chose not to report un-required contributions to the Idaho Secretary of State in 2021. Therefore, up until the release of this report no one outside the campaign has been aware of the total contribution to the Bundy for Governor Campaign. By January 10, 2022 all contributions must be reported to the Secretary of State.

Campaign Contributions - 2021

Donations	843	\$202,699.70
Candidate Contribution	3	\$80,531.41
Total	846	\$283,232.11

Campaign Expenditures - 2021

Expenses	543	\$249,268.77
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*This report is not the final report that will be submitted to the Idaho Secretary of State. The final report, due January 10, 2022, will reflect all reconciliation and accounting adjustments.